



EU BC&E 2012

20th European Biomass Conference and Exhibition

2012 a special focus on: Biogas, Biowaste, Bioenergy in Smart Grids

SETTING THE COURSE FOR A BIOBASED ECONOMY

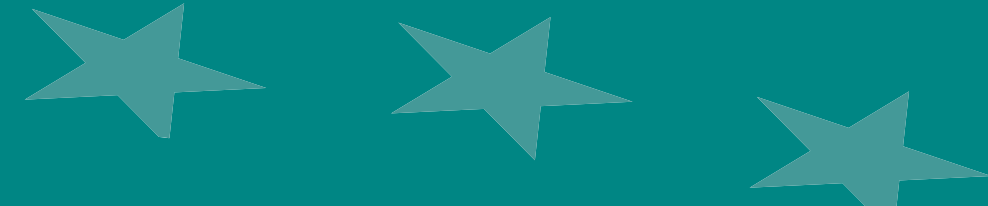
Milano Convention Centre - MiCo - Italy
 Conference 18 - 22 June 2012
 Exhibition 18 - 21 June 2012

MORE INFORMATION FOR EXHIBITORS AND SPONSORSHIP

www.conference-biomass.com
www.exhibition-biomass.com
www.eubce.com



With the support of Natural Sciences Sector



From 18-22 June 2012, the attention of the biomass community will be focused on the European Biomass Conference and Exhibition (EU BC&E), taking place in Milan. The EU BC&E ranks among the leading events in Europe and among the first in the world dedicated to biomass & bioenergy. By participating in this international event, the exponents of the energy sector have the possibility to obtain a complete panorama of the most recent technical innovations and the latest developments of the European and international biomass market.

Now at its 20th edition, this event offers the largest and most complete conference & exhibition for the biomass and bioenergy sector. The well-structured programme is composed of a group of sessions that cover every aspect of a topic. It is unique in its kind, favouring the important tendencies towards the integration of renewable energies and biomass.

Centered on the motto "Setting the course for a biobased economy" the EU BC&E is the ideal platform for developing contacts on a national and international level as well as a joint assembly between operators and market.

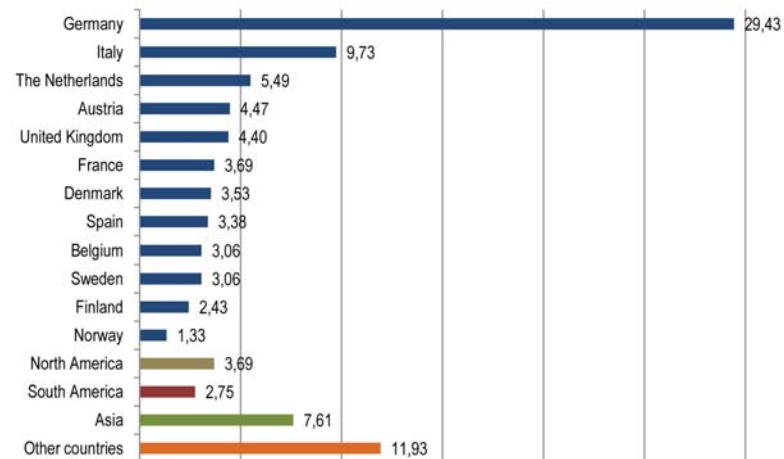
The facts and figures of the 2011 edition held in Berlin

more than **1500** participants | **50** press representatives and accredited journalists | **67** represented nations | about **70** exhibitors | **85** technical sessions | **898** presentations | **358** speakers

An international environment

The EU BC&E is the event in which the members of the bioenergy community can get a broad picture of the situation and trends that are emerging on the market.

Country of origin of participants (in %)



The growing numbers of participants at the 2011 edition anticipate what will be the size of 2012 in Italy and may be called the Italian biomass event of the year, dedicated to sustainable energy with an high international acclaim.

The presence of the EU BC&E in Italy offers unique opportunities

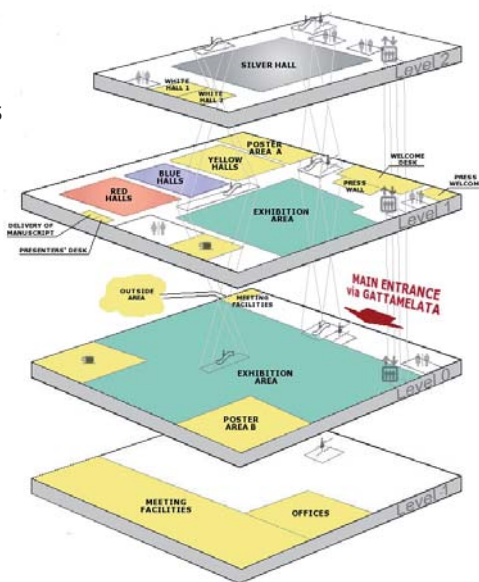
The assumption of the binding target of 17% for renewables in Italy and the outcome of the Italian referendum on nuclear power in 2011 have increased the interest and the initiatives of policy makers and market traders in the production of renewable energy.

It is now recognized by the international community, as well as by the National Action Plan for Renewables that the development of bioenergies is fundamental for the achievement of this target.

With the forthcoming introduction of the decree on renewables of the 28 March 2011, a further development of the biomass sector in Italy is expected, that even in past years has shown high growth rates.

Visitor profile

- Public Administration and Local Authorities
- Universities and Research & Development Centres
- Banks & Financial Institutes
- Political Representatives
- Administrators, Directors, and Business Consultants
- Project Developers
- Agricultural & Forestry Companies
- Energy Producers & Distributors
- Large Scale Energy Users
- Technology Producers and Suppliers
- Distributors & Installers of Materials & Systems
- Engineering & Planning Studios
- Experts & Consultants
- Professional Operators
- Associations & Cooperatives



Preliminary Overview of the Event Site

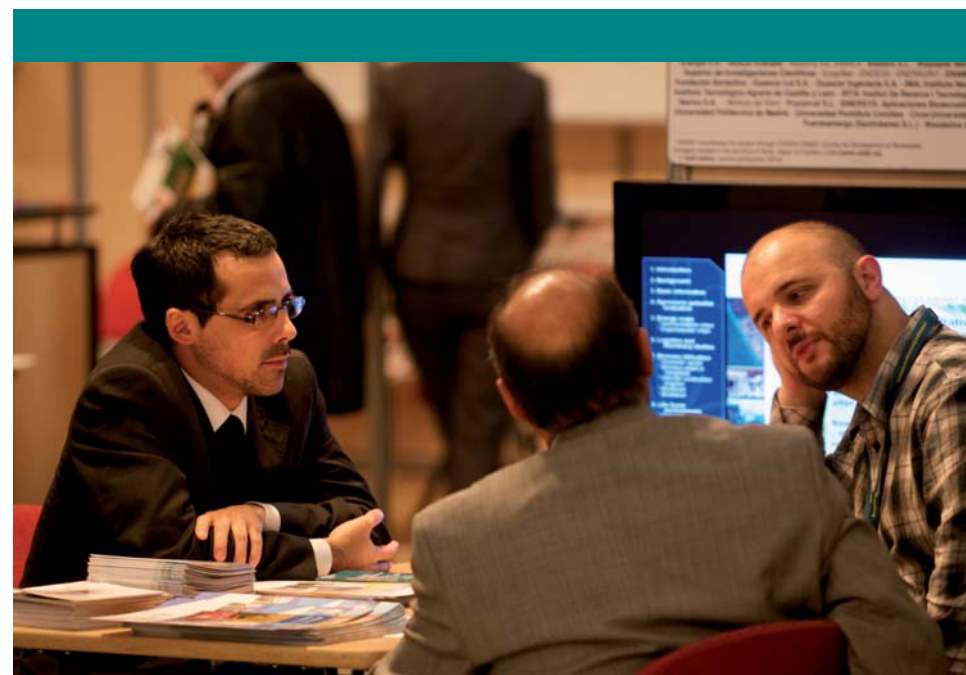
2012 Special Focus

In addition to the Conference Programme, the 20th EU BC&E features four thematic highlights with strong industry relevance. These are conference-in-conference events that focus on current hot topics in the biomass sector:

- Biogas upgrading and grid injection
- Biogas goes Europe
- Biowaste to Energy
- Bioenergy in Smart Grids

A dedicated area for Exhibitors' Presentations, accessible for visitors and participants of the EU BC&E will be available.

Complementary to the broad programme of the Conference sessions and special events, an event dedicated to the immediate future developments of biomass production and employment in the biomass industry in Italy is scheduled. Representatives of the bioenergy sector associations will discuss important contributions and opinions of the institutes and of the main companies and industries which have demonstrated a particular commitment in the research and promotion of innovative systems and products in the biomass and bioenergy sector.



WHY EXHIBIT?

- Promote your company;
- Give new impetus to your business;
- Expose your products and technologies to an international clientele;
- Explore new work opportunities and meet new partners;
- Promote your products and services through the best international trade press;
- Attend an ideal platform for making contacts and building new relationships;
- Increase the possibility to meet key decision makers in the sector;
- Stay ahead of the competition;
- Meet your clients.



EXHIBITOR PACKAGE

Exhibition:

Minimum 3m x 3m of exhibition space

Price Full Service Package: € 310 per sqm

Price Own Stand: € 265 per sqm

In addition to the exhibition space above, the price includes the online entry on the website of the Exhibition (www.exhibition-biomass.com). The online entry comprises descriptions and photos of a maximum of 5 products and categories, a 35-word description of the company, 25 keywords and full contact details, together with a standard entry in the official printed catalogue of the event. This list will provide your customers with information about your activities and will provide you with the opportunity to communicate with potential customers prior to the Exhibition.



SPONSORSHIP

Being a Sponsor of the EU BC&E 2012 means positioning your business in the environment of a renowned international event dedicated to biomass.

Extend your reach to key industry representatives, researchers, policy makers and other experts within the Biomass community.

The EU BC&E offers modular and flexible sponsorship packages.

Advantages

- obtain maximum visibility at the 2012 Biomass Event held in Italy and attract the attention of the community of renewable energy;
- connect your company to one of the most recognised and successful international events with an excellent scientific content;
- broadcast your message to operators, scientific and industrial stakeholders of the biomass industry;
- obtain communication results in a direct and efficient way;
- choose between different sponsorship opportunities;
- benefit from communication services of the event.



For further information on the 20th European Biomass Conference and Exhibition, please visit www.conference-biomass.com, www.exhibition-biomass.com, or www.eubce.com

Or fill in the form and send it by fax to: +39 055 57 34 25

Name: _____

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I would like to receive more information on:

- How to present a paper at the Conference EU BC&E 2012
- How to participate at the EU BC&E 2012
- How to expose at the EU BC&E 2012
- Sponsorship opportunities for the EU BC&E 2012
- How to insert advertising in the official publications related to the event
- How to visit the exhibition of the EU BC&E 2012

INFO

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